



Managing Cultural Differences

The goal of the course is designed to provide an introduction to cultural differences for international managers. The class will consist of lectures, current events and case studies.

Topics and objectives to be covered:

- To examine the basic concepts, theories and issues of intercultural management and how they affect global business.
- To examine management and conflict styles across cultures and implications of these patterns in working effectively together.
- To examine ethical differences in different cultures and discuss ways to bridge the gap.
- To develop the skills to communicate effectively in intercultural settings.
- To study a target country in depth within a cultural framework.
- To explore the participants' own culturally-based values and communication styles and to understand their implications in working with persons of different cultures.
- To develop cross-cultural negotiation skills and team-building skills among persons of different cultures.